

CLEVELAND BALLET

Contact:

For Immediate Release

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NEWS RELEASE

RED CROSS PARTNERS WITH CLEVELAND BALLET FOR DRACULA BLOOD DRIVE

CLEVELAND, Sept. 24, 2024 — Dracula wants your blood! The American Red Cross is partnering with Cleveland Ballet for a special blood drive as part of the ballet's presentation of *Dracula*. The community is encouraged to give the gift of life and help patients Friday, October 4, from 9 a.m. to 3 p.m. at Idea Center at Playhouse Square located at 1375 Euclid Ave.

All who come to give will receive a 10 percent discount off tickets to Cleveland Ballet's presentation of *Dracula & The Masque of the Red Death*, October 18-19 at Playhouse Square's Mimi Ohio Theatre. Both performances are captivating adaptations of Bram Stoker's classic Gothic novel and Edgar Allan Poe's sinister short story that will transport audiences into the worlds of the tales.

The Red Cross continues to have a critical need for blood products to ensure patient care. Donors of all blood types are urged to give now to keep blood supply levels rising after a summer shortage.

Appointments are encouraged for this blood drive. To schedule, download the free [Red Cross Blood Donor App](#), visit RedCrossBlood.org or call 1-800-RED CROSS (1-800-733-2767).

How to donate blood

A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age or 16 with parental consent in Ohio, weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

Blood and platelet donors can save time at their next donation by using RapidPass® to complete their pre-donation reading and health history questionnaire online, on the day of their donation, before arriving at the blood drive. To get started, follow the instructions at RedCrossBlood.org/RapidPass or use the Blood Donor App.

About the American Red Cross:

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit redcross.org or CruzRojaAmericana.org, or visit us on social media at [@RedCross](https://www.instagram.com/RedCross).

About Cleveland Ballet

The exquisite artistry of Cleveland Ballet has been capturing the hearts of patrons in Northeast Ohio and beyond since 2015. Cleveland Ballet is indebted to its legions of supporters who have secured its position as a cultural gem with critical acclaim and continued patronage. Recognized for its commitment to innovation, diversity, and creativity, Cleveland Ballet is dedicated to nurturing the next generation of ballet enthusiasts through the Academy of Cleveland Ballet, its robust community impact programs, and accessible programs such as *Pay What You Can*. Cleveland Ballet is proud to be among the prestigious ranks of a Playhouse Square resident company.

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PHOTO RELEASE



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Photo Credit: Luca Sportelli Creations

DRACULA WANTS YOUR BLOOD!

Actually, he wants you to give the gift of life and donate blood

FRIDAY, OCTOBER 4

9AM-3PM

IDEA CENTER AT PLAYHOUSE SQUARE

GUND DANCE STUDIO

All donors get a
10% discount to see
Cleveland Ballet's *Dracula* at
Playhouse Square,
October 18-19



**American
Red Cross**

**CLEVELAND
BALLET**