

Frosted Fashion & Fanciful Nutcracker Tea

CLEVELAND BALLET

During this most magical time of year, Cleveland Ballet with the Kent State University School of Fashion have created a memorable and enchanted afternoon for families of all ages –

The Frosted Fashion and Fanciful Nutcracker Tea.

Your support of this holiday dream will reach not only the hundreds of attendees, but will be featured in all marketing reaching close to 20,000 individuals. Your support is vital to community impact initiatives that make this classic art form accessible to 30,000 patrons each year.

The Nutcracker fashion show and tea party will be held at the City Club, a fellow resident company of Playhouse Square, on Saturday, December 7, 11:30 a.m. – 2:00 p.m. Filled with games and activities, the afternoon leads to a fashion show of Cleveland Ballet representatives modeling exclusive Lilly Pulitzer holiday and winter fashions.

A range of sponsorship opportunities are available to bring every girls’ – young and old – dreams come true of a fashionable and delightful afternoon.

\$5,000 - Land of the Sweets Title Sponsor

- Name recognition on invitation, program, event website, e-blasts, social media, and event signage
- Company logo on the custom-branded holiday ornament as a take-home gift, co-branded with Cleveland Ballet
- 1 VIP table for 10 guests including premium seating with champagne service (20 drink tickets total)

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\$2,500 - Trail of Snow Runway Sponsor

- Name recognition on invitation, program, event website, and event signage
- Company name prominently announced as the featured runway sponsor
- 1 table for 10 guests

\$1,000 - Holiday Market Sponsor

- Name recognition on invitation, program, event website, and event signage
- Name recognition in the Pop-Up Christmas Market vendor shopping area
- 2 admission tickets to fashion show

\$1,000 - The Party Toast Sponsor

- Name recognition on invitation, program, event website, and event signage
- Exclusive signage on champagne bar
- 2 admission tickets to fashion show

\$500 - Fancy Napkin Sponsor

- Name recognition on invitation, program, event website, and event signage
- Your logo prominently featured on cocktail napkins

\$500 - Honorary Tea Party Member

- Make a difference and just sit back and enjoy the Frosted Fashion & Fanciful Nutcracker Tea
- Name recognition in event program

Cleveland Ballet

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