

# CLEVELAND BALLET

GLADISA GUADALUPE | ARTISTIC DIRECTOR

## The playbills for Cleveland Ballet's upcoming season will help you reach an audience of Northeast Ohio's best consumers.

Your ad in Cleveland Ballet playbills will associate you with the very **best in dance and arts in Cleveland**, and position your brand for a unique theater audience.

Entering their eighth season, the holiday favorite production, The Nutcracker, will return to Playhouse Square. Productions of George Balanchine's Serenade and Swan Lake are a great addition to this fast-growing company.

Cleveland Ballet has been recognized as "the fastest growing ballet company in the nation, with 28 company dancers from more than 10 countries and 4 continents."

**For more information about the upcoming season, please visit [www.clevelandballet.org](http://www.clevelandballet.org).**



### 2022-23 Season

#### Swan Lake

Oct. 21 – 22, 2022

#### The Nutcracker

Dec. 15 – 18, 2022

#### George Balanchine's Serenade

Apr. 21 – 22, 2023



Ad Sizes	Full Season	Per Show
Full Page	\$ 1,925.00	\$ 480.00
1/2 Page	\$ 1,030.00	\$ 260.00
1/4 Page	\$ 545.00	\$ 135.00

\*All ads will be billed in the month when the show begins  
Show bookings and schedules subject to change.

**Deadline to reserve space for:  
Full Season – September 13, 2022**

Find out how this audience can **help increase your sales**  
contact your account representative or call us today at **216-377-3693**.